

BRAVE ENOUGH WOMEN'S CME CONFERENCE 2024

SPONSORSHIP PROSPECTUS



Date:
September 27-30, 2024

Venue:
Omni Scottsdale Resort & Spa
Scottsdale, Arizona

Course Director & CEO:
Dr. Sasha Shillcut,
sasha@becomebraveenough.com

BRAVEENOUGHCONFERENCE.COM

ATTENDEES AND DEMOGRAPHICS

Over **220 women physicians, executives, medical directors, leaders, and clinic owners.**

Attendees from **44 states and 2 countries.**

**~50% in private practice,
~50% in academia**

Medical Specialties Represented

- Anesthesiology
- Dermatology
- Emergency Medicine
- Family Medicine
- Internal Medicine
- Neurology
- Ob/Gyn
- Ophthalmology
- Pathology
- Pediatrics
- Psychiatry
- Radiology
- Surgery



SPONSOR **DETAILS & INFORMATION**

* WHAT IS **INCLUDED**

- 1 Conference registration (\$2100.00 value)
- One skirted 6-foot table with ability to display all days of the conference during non-academic time.
- 10 x 8 exhibit space on carpet
- 2 Chairs
- General overhead lighting
- Electricity to power one laptop
- 1 time acknowledgement of sponsorship via social media during the BE24 Conference and from the stage during conference opening.
- Sponsor listing in the Attendee Directory and on the BE 2024 conference app

* EXHIBITS **DATES AND TIMES**

Brave Enough provides 3 hours of unopposed exhibit time, as well as exhibit time during conference registration and between all session breaks.

* FEES, PAYMENT, **REGISTRATION**

* REGISTRATION LINK **FOR SPONSORS**

* FEES AND **PAYMENT INFORMATION:**

- \$500 nonrefundable deposit due at registration
- 50% of the sponsor invoice is due July 1, 2024
- Remainder of invoice due in full by September 1, 2024 (late fees will be applied to overdue payments)

* ATTENDEE **DIRECTORY**

The Brave Enough Attendee Directory is an invaluable resource for Brave Enough attendees and sponsors. The directory includes contact details, specialty details, and a photo of each attendee. It allows for attendees and sponsors to network throughout the year. As a sponsor, your company logo, profile and representative contact information (max 3) will be included in the directory. Each sponsor will complete an online registration form to provide details included in the Attendee Directory.



SPONSORSHIP LEVELS

Sponsorship Levels	PLATINUM \$30,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Brave Gala Sponsor <ul style="list-style-type: none"> Name on all BE Gala Promos (all emails and app blast) 5 minute presentation at Gala with mic 				
VIP Table Event Sponsor <ul style="list-style-type: none"> Name on all BE VIP event Promos (all emails and app blast) 5 minute presentation at VIP event with mic 				
Champagne Social Sponsor				
Company Reps Invited to Opening Session	3	2	2	
Meeting Registration with access to all educational sessions, events and Brave Enough Gala	3	2	2	1
Additional Benefits: <ul style="list-style-type: none"> Focus Group of up to 15 people 10 Minute presentation of Networking Lunch Group Email blast App push during meeting Bag insert 				
Name Badge Registration	3	2	2	1
10 x 8 space in Exhibit Area				
Premium Booth Selection	1st choice	2nd choice		
Invitation for your company reps to attend a social event with attendees push out thru app				
Attendee Directories	3	2	1	
Promotional video during session breaks	1 min	45 sec	30 sec	

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Focus Group	\$15,000	Meet with 15 physician leaders for a focus group during the Brave Enough Conference. Brave Enough will provide the space and food and beverage for either a private lunch or breakfast with the group demographics (specialty, leaders, area of focus, practice etc) of your choosing.
App Push	\$500	Send out a short message 150 characters to the attendees to the conference through the Brave Enough app.
Appetizers for Attendees during the Exhibit Hours	\$3000	Attract conference attendees to your booth by providing food or a signature drink.
BE Attendee Directory	\$5000	Sponsor the entire directory and have your company's logo on the inside and outside cover of the book.
Conference App	\$5500	Sponsor the conference app that will be used by all attendees, sponsors and faculty for networking and for the agenda. Your logo will be the prominent app sponsor logo.
Conference Cup	\$4000	Give each attendee a co-branded conference cup, mug or tumbler. Increase your brand exposure with the attendees.
Custom Conference Hoodie	\$10,000	Provide a co-branded hoodie for all conference attendees and get 10 for your company reps.
Email Blasts	Varies from \$1000 to \$2000	<p>Before or after the conference, Brave Enough will approve and send an email blast to our attendees. It can be used to announce your presence at the conference, highlight a new product/course, or announce a raffle prize you have donated for the Silent Auction.</p> <ul style="list-style-type: none"> 3 weeks prior to the meeting - \$1000 2 weeks prior to the meeting - \$1250 1 week prior to the meeting - \$1500 1 week after the meeting - \$1500 2 weeks after the meeting - \$1250 3 weeks after the meeting - \$1000
Refreshment Break	\$5000	Sponsor one of the refreshment breaks and your contribution will be listed in the conference agenda, the app, announced from the podium and signage recognizing your contribution will be prominently displayed.
BE 2024 Conference Scholarship	\$2100	Provide a scholarship to a worthy attendee. You will be recognized in the attendee directory for your sponsorship of the attendee. (Discounted packages are available for 5 or 10)
Tote bags	3	Put your company name and logo on the official BE2024 tote bag! Co brand the bag with your company.